

Ulrich Gunter

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Ulrich Gunter is an Associate Professor at the Department of Tourism and Service Management and Dean of the Graduate Degree Programs at Modul University Vienna. He holds a Diploma “with Honors” (roughly equivalent to MSc) in Economics from the University of Regensburg, a PhD in Economics from the University of Vienna (2010), as well as an MA in Latin American Studies from the University of Vienna (2015). Following a habilitation process, Ulrich obtained his Venia Docendi (university teaching license) from Modul

University Vienna in 2017. Ulrich’s research interests are in applied econometrics with a thematic focus on tourism economics including sustainability aspects.

Topic for the 18th International Teaching week:

- 1) Relevant, accessible, and comprehensible sustainable tourism metrics to support evidence-based decision making of destination management organizations